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Letter to Sue Burch appointing Burch to the Publicity and Public Relations Committee, August 1, 1989

J. Wesley Cochran

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Southeastern Chapter
American Association Of Law Libraries

August 1, 1989

Ms. Sue Burch
University of Kentucky
Law Library, Law Bldg.
Lexington, KY 40506

Dear Sue:

Thank you for volunteering to serve on a committee of the Southeastern Chapter this year. I have appointed you to the Publicity & Public Relations Committee, chaired by Hazel Johnson of Long, Allredge & Norman in Atlanta.

In addition to the Committee's regular duties in providing the editors of other chapter newsletters and the AALL Newsletter with information about the chapter, I have asked Hazel to have the committee consider a program of public relations with the library schools and the professional library associations located within our region. For example, I would hope that the Committee could work with library schools to provide a representative from our Chapter at any career day programs sponsored by the library school. Similarly, I would hope that Committee would begin a program of contacts with the library professional associations in each state located in our region, particularly in the state in which we will have our annual meeting. We may find that librarians from these other associations might want to attend one or more of our functions, thereby enhancing the opportunities that we would have for interaction with professional colleagues.

Hazel will contact the committee members to discuss how the committee will organize and conduct its business this year.

Again, thank you for volunteering to assist in the leadership of the Chapter through committee service. I look forward to working with you.

Sincerely,



J. Wesley Cochran, President
Southeastern Chapter of AALL

cc: Hazel Johnson